



TREE OF LIGHTS CHRISTMAS STORE

Mission: Possible! Austin will host the Tree of Lights Christmas Store for families in our programs. At this event, low-income families that receive a voucher will have the opportunity to purchase new Christmas toys for their children at an 80% discounted price from the retail price. This will allow parents the dignity of shopping for and purchasing their kid's toys themselves. Donations of new toys (unwrapped with original price tag still on it) will be collected late October through early December. The profits we make from the 20% that the families pay will go directly towards buying more toys for the store. Any money left over after the event ends will be used to purchase toys for next year. Willing churches and businesses will be used as drop off locations for the toy donations, as well as Mission: Possible! Austin. Our current needs are for new toy donations, funds to purchase new toys, volunteers to help during the event, and additional toy drop-off locations.

Store Dates: Friday, Dec. 8th & 15th: 5:00pm-9:00pm
Saturday, Dec. 9th & 16th 11:00am-5:00pm

Store location: 1816 E 12th St. 78702

Toy Drop-Off Location: 1190 Chicon St. (during business hours)



TREE OF LIGHTS CHRISTMAS STORE

SPONSORSHIP LEVELS

Family Sponsorship: Minimum \$250

- Recognition in quarterly Newsletter and eNewsletter
 - Name listed on the website
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Silver: Minimum \$1000

- Recognition in quarterly Newsletter and eNewsletter
 - Name and logo listed on the website
 - Recognition on Facebook page
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Gold: Minimum \$2000

- Recognition in quarterly Newsletter and eNewsletter
 - Name and logo listed on the website under Corporate Partnerships Page
 - Recognition on Facebook page
 - Sponsorship announced with Christmas Store promotion on Spirit 105.9 Radio
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Platinum: Minimum \$4000

- Recognition in quarterly Newsletter and eNewsletter
 - Name and logo highlighted on website homepage and listed under Corporate Partnerships Page
 - Recognition on Facebook page with logo
 - Sponsorship announced with Christmas Store promotion on Spirit 105.9 Radio and in the live segment
 - Platinum level wall plaque
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Connect. Equip. Transform.

Tree of Lights Christmas Store Sponsorship Agreement

Business Name _____
(as you would like it to appear in advertising and website)

Business Mailing Address _____

Web Address _____

Contact Name _____ Phone _____

Email Address _____

Sponsorship Amount Selection:

_____ Platinum (\$4,000)

_____ Gold (\$2,000)

_____ Silver (\$1,000)

_____ Family (\$250)

_____ Other _____

Signature: _____ Date: _____

Please return your completed form to:

Mission: Possible! Austin

ATTN: Jessica Brooks

PO Box 142076 Austin, TX 78714

Make you check payable to:

Mission: Possible! Austin, Inc.

PO Box 142076 Austin, TX 78714

For questions regarding sponsorship contact Jessica Brooks
512-710-6173 or by email at Jessica@mpaustin.org

Thank you for your support of Mission: Possible! Austin's Tree of Lights
Christmas Store. Your donation will be tax-deductible.